### Jo Coffee



# WHY OUR COFFEE FUNDRAISERS WORK?

USDA

If you are going to sell a product for your fundraising efforts, provide something the vast majority of your customers already desire. 86% of households already drink coffee. Many don't want cookies & candy.

With over 10000+ positive coffee reviews our Jo Coffee brand is one of Amazon's highest rated organic coffee brands. You can be confident your supporters/customers will love it too. Great coffee makes people happy.



# WHY THE JO COFFEE COLLECTION?

ESH ROASTED ARTISAN COFFE

We offer ten different USDA Certified Organic, Fair Trade Certified and Kosher Certified coffees. Our No Fun Jo Decaf is a very popular Swiss Water Process decaf.

Four of our coffees are available in ecofriendly single serve for Keurig K-Cup® brewers, in two different formats. Our ecofriendly single serve is available in 12 cup compostable pod cartons or 24 recyclable cup cartons.

We offer all ten coffees ground coffee or whole bean format. These are available in 12 oz. or 2 lb. packages.

Specialty Java Inc. the parent company of Jo Coffee Inc, is a member of the Specialty Coffee Association of America, The Roaster's Guild, Rainforest Alliance, Fair Trade Certified USA and Slow Food USA.

#### EASY ADMINISTRATION

- Promote to your friends and family anywhere and sell online instantly with available Nationwide Direct Home Delivery!
- Customized printable order forms for traditional door-to-door campaigns!
- Public schools can have their full color logo and promotional message applied to every package. They will think of you with a smile with every sip they take!
- Typical profit is \$5.00/package for faceto-face bulk delivery campaigns.

#### FUNDRAISER SUCCESS

When you choose the Jo Coffee brand as your fundraiser coffee, you are guaranteed to have the support of a company to help you succeed and whose mission is to exceed all your fundraising expectations.

As a bonus, groups that sell bulk orders of at least 300 units get a free Jo Coffee Baseball Cap and also a free Jo Coffee T-Shirt with at least 500 units sold. These make great prizes for your top-sellers!

### CONTACT

For fundraising questions, please contact us at 1.855.ONE.JAVA or use the Contact Us form on our JoCoffee.com website. We will email you our Jo Coffee Fundraisers Programs & Terms, which includes pricing and details about the different programs.

Make sure your email is set to accept PDF files and add JoCoffee.com domain to your email program.



