



CERTIFIED ORGANIC COFFEE

GROCERY STORE PROGRAM

JO COFFEE® & YOUR OWN PRIVATE LABEL

WHY ADD PRIVATE LABEL?

Businesses become successful by building their brand. Your business brand is the vehicle that creates an emotional bond with your customer. Good or bad! In today's competitive world, a compelling brand is critical to promote your identity and bring your loyal customers back again and again. **The market shift to consumer home coffee brewing is unprecedented.**

FREE & EASY PRIVATE LABEL SETUP

When you choose private label coffee, we fresh roast your wholesale organic coffee order then package with your own custom private labels and coffee bag. Our fresh roasted certified organic specialty coffee is exclusively branded to your business!

Simply choose from a variety of attractive stock label template designs. Each full color front & back label will quickly be modified for your business name and brand, along with your own supplied UPC bar codes. Choose from a variety of bag colors.



If want your own **Unique Label Design** created just for you, and you need a graphic designer, you can hire the same third-party graphic designer who created our stock template labels, at very reasonable fees. We are not graphic designers. We can make only minor changes to the stock label templates.



USDA FAIR TRADE CERTIFIED ORGANIC PRODUCTS

We offer ten different USDA certified organic coffees in 12 oz. and 2 lb. packages and these are the exact same coffees as our wildly popular Jo Coffee® brand . Each product is available in ground or whole bean format, packaged in quad-seal bags perfect for shelf stability. Upon order, each fresh roasted bag is artisan craft roasted, heat-sealed, contains a one-way degassing valve and a tin-tie closure for long term freshness.

WHY SPECIALTY JAVA INC?

Specialty Java Inc. is a member of the Specialty Coffee Association and our Roast Masters are members of the Roaster's Guild (2016 Roaster's Challenge Winning Team!!!) Our roasting facilities are registered FDA, FSMA (Food Safety Modernization Act 2017) compliant, with FSPCA (Food Safety Preventative Controls Alliance) Certified PCQI personnel on-staff, and we practice gluten-free production. Specialty Java Inc. is a privately held Minnesota corporation with corporate financing underwritten by U.S. Bank. Our highly rated bank references are available to prospective business customers. When you choose a roaster to provide private label organic coffee for your grocery store, choose one with a proven record of success.



SPECIALTY JAVA INC.

OUR JO COFFEE® BRAND

Our fresh roasted specialty coffee has generated literally thousands upon thousands of testimonials from passionate customers. Our Jo Coffee® brand is now one of Amazon's highest rated organic coffee brands nationwide, with 10000+ five-star coffee reviews. In today's world, consumers not only vote with their wallet but also with their online reviews. These are the exact same coffees available to you in your private label coffee program and our Jo Coffee® brand is also available to you, with our cross brand Mix & Match feature. Choose either or both brands!

When you choose Specialty Java Inc. as an organic coffee roaster, you are guaranteed to have the support of a company to help you succeed, whose mission is to exceed your expectations..

FLEXIBLE & LOW MINIMUMS

Mix & match from any of your own 12 oz. or 2 lb. private label products, and you can include any of our **Jo Coffee®** products, including single serve for Keurig brewers, as part of the mix to meet the 40 lb minimum.

CONTACT US

To learn more about us please visit our websites at **SpecialtyJava.com** and **JoCoffee.com**

For grocery store pricing please call us at **1.888.586.JAVA**
or email us at **Wholesale@SpecialtyJava.com**
If you prefer use our convenient **Online Chat System**