

# Jo Coffee



## WHY OUR COFFEE FUNDRAISERS WORK?

If you are going to sell a product for your fundraising efforts, provide something the vast majority of your customers already desire. 86% of households already drink coffee. Many are tired of cookies & candy.

With over 5000+ positive coffee reviews our Jo Coffee brand is one of Amazon's highest rated organic coffee brands. You can be confident your supporters/customers will love it too. Great coffee makes people happy.

5000+  
Amazon Reviews  
Certified Organic



## WHY THE JO COFFEE COLLECTION?

We offer 4 different USDA Certified Organic, eco-friendly SingleCup Jo items for single serve Keurig K-Cup® type brewers, including Keurig® 1.0 and the newest Keurig® 2.0 brewers. No plastic cups! In our filter cup technology, the coffee blooms providing far superior flavor extraction. Our eco-friendly filter cups are better for the environment with far less packaging waste.

We also offer 20 different Jo Coffee bagged (10 whole bean and 10 ground coffee) items and are USDA Certified Organic and Fair Trade Certified. These come in 12 oz. packages in whole bean or ground format including a very hard to find USDA Certified Organic decaf.

Specialty Java Inc. the parent company of Jo Coffee Inc, is a member of the Specialty Coffee Association of America, The Roaster's Guild, Rainforest Alliance, Fair Trade Certified USA and Slow Food USA.

## EASY ADMINISTRATION

- Promote to your friends and family anywhere and sell online instantly with available Nationwide Direct Home Delivery!
- Customized printable order forms for traditional door-to-door campaigns!
- Public schools can have their full color logo and promotional message applied to every package. They will think of you with a smile with every sip they take!
- Typical profit is \$5.00/package for face-to-face bulk delivery campaigns.

## FUNDRAISER SUCCESS

When you choose the Jo Coffee brand as your fundraiser coffee, you are guaranteed to have the support of a company to help you succeed and whose mission is to exceed all your fundraising expectations.

As a bonus, groups that sell bulk orders of at least 300 units get a free Jo Coffee Baseball Cap and also a free Jo Coffee T-Shirt with at least 500 units sold. These make great prizes for your top-sellers!

## CONTACT

For fundraising questions, please contact us at 1.855.ONE.JAVA or use the Contact Us form on our JoCoffee.com website. We will email you our Jo Coffee Fundraisers Programs & Terms, which includes pricing and details about the different programs.

Make sure your email is set to accept PDF files and add JoCoffee.com domain to your email program.

